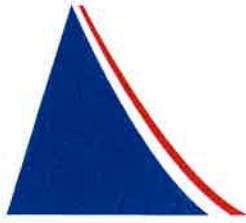


Rec'd 4/30/18



NOMINATION FORM
For
HONORED MEMBERSHIP
In The
U.S. SKI & SNOWBOARD HALL OF FAME

Candidate's Name: _____ **Kristen Ulmer**

Date & Place of Birth: _____ Henniker NH

Address of Candidate: 3734 E Thousand Oaks Cir, **Salt Lake City, UT** 84124

Telephone Number: _____ 801-733-5003

Email: _____ kristen@kristenulmer.com

Is the candidate still living? If not, provide date and place of death: _____ Yes

Nominator information:

Name: _____ Dan Egan

Address: _____ PO Box 988, Campton, NH 03223

Telephone Number: _____ 603-254-8000

Email: _____ Dan@Deganmedia.com

For what category are you nominating this candidate?

Athlete: X

Snowsports Builder: _____

Heritage: _____

(See appendix one at the end of this form for category definitions)

An 8 x 10 photograph of the candidate must be supplied: _____

State why the candidate merits election to the U.S. National Ski & Snowboard Hall of Fame (limit this statement to 250 words):

See attached documents

In chronological order by year, list the candidate's achievements:
(eg: January 12, 1965: proposed the establishment of the Professional Ski Instructors Alliance)

See attached documents

On one page provide additional data, anecdotes, etc. that you feel are pertinent to this nomination:

See attached documents

Please list the names and addresses of those people who are supporting this nomination (Minimum of three - limit six):

**1) Dan Egan
Po Box 988
Campton, NH 03223**

**2) Mike Bisner
Board Member, SHOF**

**3) Jules Older, Ph.D.
2400 Buchanan Street #202
San Francisco CA 94115 jules@julesolder.com
(415) 754-3103
www.julesolder.com**

**4) Scot Schmidt
Yellow Stone Club
Big Sky Montana
scot.schmidt@yellowstoneclub.com
831-234-5631**

Please provide a list of sources for visual material that can be used at the candidate's induction presentation:

Daniel Egan
Signature of nominator

Mail completed nomination form to: U.S. Ski & Snowboard Hall of Fame, P.O. Box 191, Ishpeming, MI 49849 or email to: administrator@skihall.com

Appendix One:

Definitions of Categories.

Note: These categories have been developed to assist the Selection committee and National Voting Panel in the review and fair election process of Honored Members.

1) Athletes

Candidates are recognized in a wide range of skiing and snowboarding disciplines for their national and international accomplishments. Candidates will be recognized for their specific athletic accomplishments or exploitation of their athleticism. They must have achieved the highest levels possible in their discipline. Consideration must also be given to the candidate's contribution to the promotion and development of their particular discipline. Candidates may be considered from any of the categories listed. Nomination documents must speak directly to the accomplishments in the specific category. Up to six candidates will be accepted for the ballot with at least two and up to four selected, based on the achievement of 50% of the votes cast.

Minimum criteria for consideration as a candidate:

- Olympic or Paralympic medallist
- FIS or IPC World Championship medallist

- X Games medallist in skiing or snowboarding
- Top-three finish in a FIS or IPC World Cup event.
- Athletes who competed prior to modern-day World Cup or comparable tours who distinguished themselves as notable international athletes for their achievements in the most recognized events of their time.
- Freeride or big mountain athletes who achieved the highest level of national or international notoriety related to their athletic accomplishments
- Professional skiers in alpine, snowboarding or speed skiing who consistently won events or placed in the top three in season standings on professional tours.

2) **Snowsports Builders**

Candidates in this category must have been involved at a significant level in ski or snowboard sports. Candidates must have had a clear national impact for their contribution and be widely known for their work. Candidates' qualifying experience must have been achieved as an individual, but may have been in conjunction with work with an organization.

3) **Heritage**

Candidates in this category must have been retired from their qualifying activity for 25 years or have participated in it for at least 25 years. The category is open to Olympic Athletes, Non-Olympic Athletes or Sport Builders. Candidates must have satisfied the criteria of one of the three categories in order to be considered as a candidate in the heritage category. A member of the Selection Committee or a member of the Board of Directors must sponsor each candidate.

The Heritage category may include candidates whose previous candidacies were unsuccessful. In such cases their previous candidacies may not have come before the Selection Committee for at least five years. A member of the Selection Committee or a member of the Board of Directors must sponsor each candidate.

Kristen Ulmer BIO:

Kristen Ulmer became famous overnight in 1989 while jumping several big cliffs off the Squaw Valley Palisades, leading her to star in her first of over two dozen ski movies. She has been an unforgettable icon in the ski industry ever since.

Originally a mogul skier, Ulmer turned to professional big mountain extreme skiing instead, which was a new genre at the time. Known for going bigger off the cliffs than the guys -even though she was the lone female present- the things she did (on skinny skis no less) were way before their time, and women are only just starting to catch up today, over 15 years later.

Called by Powder magazine "the biggest icon the ski industry never expected" Ulmer shook up our world and challenged existing norms not only with her skiing, but also her fearlessness, her presence, her outspokenness, her journalism, and her bigger vision on what it can mean to be a professional skier.

And now, even 15 years since retiring, Ulmer still works as a mindset sports coach from her home of 32 years in Salt Lake City, and continues to be that same icon of all things skiing: running popular mindset-only ski camps, writing a conversation-changing book about fear making her one of the foremost experts on the subject in the world, and being on stage and constantly in the media as a thought leader leading us in new approaches to optimal sports performance.

Kristen Ulmer chronological achievements- top 10

1. 1990: Made it on the US Mogul Ski Team.

Coming from the east coast (New Hampshire), Kristen started out as a mogul skier competing for the first time in the western scene in 1987. Within a few years, despite never having any formal training -not just in moguls but even skiing in general aside from a few beginner lessons in 2nd grade- she broke all boundaries and qualified to be on the US Ski Team for the '90/'91 season.

2. 1991: First professional female extreme skier in the world.

She decided instead, once making the US Team, to almost immediately go the road less travelled. Making an unusual decision for the time, Ulmer dropped mogul skiing in favor of becoming a professional big mountain extreme skier, a genre not yet established. This made her the first professional female extreme skier certainly in North America, probably in the world.

-Powder Mag. 1/91 page 29. Feature article about KU called her "The world's premier female ski film star."

-Wasatch Journal, winter 07, page 23. Feature article on KU: Hustle and Snow, a Ski Diva's Zen Course: "No one was doing what Ulmer was doing. Ulmer was the first. She just reached out and shook everyone up with her skiing. She made you pay attention."

3. 1989-2001: Named the best female extreme skier for 12 years in a row.

Was subsequently called/named/voted, for 12 years in a row, the Best / Most Extreme/ most spectacular etc. female extreme skier in America/ North America/ The World (scale and claim depending on the media resource- see below).

Note: These are but a few of the numerous articles written about her, and do not include the hundreds of other TV, film and other media spots which also talk about her reign of over 12 years in the spot light:

-Skiing Mag. 11/90, pg 132. Feature article about KU, saying: "Ulmer is the best and boldest female extreme skier in America."

-Skiing Mag, 12/92, pg 128. Cover feature about Scot Schmidt and KU, titled "Skiing's most wanted." About the two most sought-after extreme film athletes in North America.

-Ski Mag, 12/92, pg 163. Called KU "Americas top female extreme skier."

-Ski Mag, 1/93, pg 37. Cover story titled Wild Women, called KU the "Queen of Extreme" and "The worlds most renowned female extreme skier."

-Powder Mag, 3/98, pg 52. Cover story (On cover: 'Kristen Ulmer- The Princess of Extreme Skiing', inside 'That Girl') called KU "the biggest icon the ski industry never expected" and the "protoplasm at the center of a vast network that is the universe of extreme skiing."

-Powder Mag. 12/98, pg 71. Cover article about the 50 best skiers in North America, which included skiers in all disciplines including moguls and racing. KU was the only female to be an industry top-10 vote getter.

-Skiing Mag. 9/99. Cover article about The Best of 2000. KU was named "Most Spectacular Female Freeskier."

-Freeskier Mag. 12/99 Cover article about 7 Skiers Who Risk It All. Featured KU with Seth Morrison, Hermann Maier etc. and said she "burns the pants off any skier male or female."

-Skiing Mag. 2/01, page 60. Cover article about North Americans Best Skiers, written that "Kristen out skis most men."

-Sotheby's winter/2002, pg 49. Feature article about KU saying she's "regarded as the best all-around female skier in North America."

-National Geographic Adventure, June/July 02, page 110, called KU "one of North Americas most prominent extreme skiers for the past decade."

-Wasatch Journal, winter '07, pg 23. "Many considered her the best female extreme skier in the world."

4. 1989-2003: Starred in approximately 25 popular extreme skiing movies.

-1992- KU took 1st place for women, in the first ever Nationals WESC big mountain "extreme" skiing comp ever run. Then didn't compete in these events after that in favor of making movies.

-Films included the North Face Extreme Skiing series, RAP Entertainment Snow Zone series, Warren Miller films, some of the first ever TGR films, and many more.

5. 1992-2003: Helped pioneer the Alaska Chugach range.

These mountains have become the holy mecca for advanced skiers, worldwide. It all started with Ulmer and her friends, spending up to 4 weeks a year up there throughout the 90's, skiing first descents and naming all the mountains.

Today, Ulmer still spends a few weeks every spring heli skiing AK with clients, and figures at this point she's logged close to 1.5 years of her life- heli skiing or ski mountaineering in AK.

6. 1997: First female ski descent of the Grand Teton.

Ulmer got heavily into rock and ice climbing to become an accomplished ski mountaineer, with numerous shocking life-or-death descents under her belt (mostly in Europe), all leading her to become the first woman to ski The Grand Teton in Jackson Hole, Wyoming.

7. 1997: Voted the most extreme woman athlete in North America.

In an outdoor industry wide survey run by Women's Sports and Fitness Magazine, Ulmer was voted the most extreme woman athlete in North America, beating women in all sports disciplines (ice climbing, hang gliding, base jumping, surfing, snowboarding, rock climbing etc.), not just skiing.

This was documented in Women's Sports and Fitness Magazine 11/97, with a feature article about KU titled: Here She is, Miss Adrenaline.

This honor was not just due to her reputation as a skier, but also her competence in other extreme sports including rock and ice climbing, paragliding, kiteboarding, flying trapeze etc. plus her numerous adventures such as solo mountain bike tour across India, sneaking into Tibet to try and climb/ ski Cho Oyu, the 6th highest mountain in the world, hitch hiking solo in game parks in Africa, etc.)

8. 1993- current: Writer/TV Show Host/Icon of not just extreme skiing- but skiing in general.

-Was likely the first athlete to start writing articles for the ski and other magazines about her adventures, a trend that has since become common place.

-Had monthly columns at one point in four different ski magazines, including Skiing (USA), Ski Press (Canada), FallLine (Europe) and Chill Factor (Australia/ New Zealand).

-Ulmer was told by the editor of Skiing during her writing years- Rick Kahl- that she received more letters to the editor about her articles, than all of the other writers combined.

-Skiing magazine put her name on the cover sometimes an astounding two times per year (i.e. Feb 95: Kristen Ulmer's 10 steps to Mogul Domination. Feb 97: Supercharge your Skiing: Kristen Ulmer tells you how to Blast Through to the Next Level. April 97: Kristen Ulmer Does the Derby De La Meije. Etc.

- Sports Illustrated for Women, 1/02, article about KU flying in an F16- called her the “foremost living specimen of extreme woman.”
- Hosted numerous TV shows that were aired around the world. She continues to host shows today with Deerfield Media Group, including the new ‘Great Advice with Kristen Ulmer’ which is set to air in 14 different resort towns across the country.
- Was sponsored by out-of-industry companies the likes of Red Bull, Ralph Lauren, Nikon, Prada etc.
- Has given talks or worked with an astounding number of high profile clients including Google, Citigroup, The US Air Force and many more.

9. 2003- present: Created and has run now over 100 ground breaking, mindset-only ski camps called Ski to Live.

- These camps have been a media darling- written about in The New York Times, The Wall Street Journal (full page article- 2 feet tall), Forbes (twice), Outside (twice) and USA Today (4 times), Ski (two features) Skiing (feature), and many more. Links can be provided upon request.
- According to one of the writers for USA Today- Ski to Live is the only mindset-only sports camp in the world, in any sport.
- She has hosted these camps all over the world, bringing Zen and higher states of performance and consciousness to now thousands of skiers.
- She has worked with ski schools and numerous instructors to help bring her unique methods into their programs.

10: 2017-present: Fear specialist, and The Art of Fear ski camps.

- Recently wrote: The Art of Fear: Why Conquering Fear Won’t Work and What to Do Instead, published by Harper Collins (June 2017). This amazon best-selling book (including the category of snowsports) contains Ulmer’s personal story as an athlete, and never-before seen advice on what to do about fear.
- It is currently being translated into 5 different languages, and she has been interviewed over 100 times since its release, by high profile media sources, and such attention for her book and message does not seem to be slowing down.
- As a result of the success of this book, Ulmer is considered one of the foremost experts on fear in the world. She credits skiing as being the teacher that got her there.
- In 2018, Ulmer launched her first Art of Fear Ski camp, to help skiers address and permanently resolve fear issues on the mountain. They are her next big project that she anticipates will change the face of skiing. Her intention is to forge a new conversation about fear- and not help people conquer or overcome it like we’ve been taught, but rather merge with it as a way to access flow states.
- Currently, Ulmer makes a living talking and teaching about fear and flow states, not just within the realm of skiing but beyond- remaining a prominent face of our sport.

Additional (fun) anecdotes

- Skied in jeans until she was 20 years old and was fully sponsored a mere 3 years later. This background is highly unusual and makes her a great poster child for "it's all mental."
- During her hey-day, was taken on NYC Prada shopping sprees alongside A-list Hollywood celebrities.
- Was treated to a flight in an F-18 with the Blue Angels, and a flight in an F-16 with the U.S. Air Force.
- Was pictured on numerous magazine covers including: Ski 4/91, Skiing 9/98, Ski 11/98, Southwest Spirit Mag. 10/01 and many more.
- Was featured in numerous ads for The North Face, Salomon, Nikon, Ralph Lauren, Snowbird and many more.
- Ulmer is part of current TGR ski slang: 'Ulmer's Child' which is a term used to depict any descent that is un-ski-able (at least until KU has a child). I.E. "Is that line skiable?" Response: "Nope, it's an Ulmer's child."
- Was quoted by Sir Richard Branson in his blog: <https://www.virgin.com/richard-branson/it-doesnt-have-to-be-fun-to-be-fun>
- Skied in the 2017 TGR alumni film.
- Is currently in Tim Ferriss's new book: Tribe of Mentors- 8 pages worth, while called the best female extreme skier in the world for 12 years.
- Is one of what appears to be only 6 athletes interviewed for the upcoming documentary about Warren Miller.
- A full-length, feature documentary about her life will be released fall of 2018, called Voices of Fear.

Letter of Recommendation for Kristen Ulmer:

This brief letter is to recommend Kristen Ulmer for consideration on the ballot of inductees into the U.S. Ski Hall of Fame for the class of 2018-19. Kristen was the first woman to smash the glass ceiling in the sport of "Extreme Skiing". She alone, can be credited with advancing women in an all-male dominated sport at the time. Not only did she demonstrate she could compete on the same skill level as men but did it with elegance and grace. She can be credited with making this segment of skiing a dual gender sport.

At this time of her breaking this barrier, I was the V.P. of Marketing for Salomon North America and recruited Kristen to be part of our "Extreme Team of Athletes" along with the likes of Scott Schmidt, The Egan Brothers, and other established film stars in the sport. Salomon featured Kristen in ads for their products at this time and we would invite her to test products in France as well as ask her to attend dealer focus groups on women's products. She was clearly the best female skier of that time-frame that connected with the main-stream public of both men and women skiers via film, print and live-events. I consider her a true professional skier and genuine asset for growing the sport then and now.

It is my opinion that Kristen's boldness and capabilities on snow juxtaposed with her intelligence and calm nature made her a standout with everyone she met at these company sponsored events. This unique connection with the sport of skiing expanded her reach as she created her "Ski to Live" program and conducted unisex ski clinics throughout the world. Kristen continues to impress me with her new book and relentless pursuit to deliver her message on how our sport is a lifestyle choice that can expand one's quality of life.

Thank you for considering Kristen for this recognition for inductee on the next ballot vote.

Respectfully,

**Mike Bisner
Board Member, SHOF**

Jules Older, Ph.D.

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YouTube: www.YouTube.com/julesolder

Twitter: NovelCrimes

Newest kid's book: Snowmobile

eBooks: TAKE ME HOME

SKIING THE EDGE

DEATH BY TARTAR SAUCE

Dear Dan et al,

Greetings from San Francisco, where I'm writing in support of Kristen Ulmer's nomination to the Ski Hall of Fame.

I start with the assumption that you and the Hall already know a lot about Kristen; how she's starred in a couple dozen ski flicks, brought woman power to extreme skiing, was part of the US Mogul Team, and has been named the most extreme female athlete on the Continent, probably the planet.

I'm not certain you know three other things about Kristen.

1. She created Ski To Live, a program combining alpine skiing and Zen. After creating it, she's kept it going for lo these many years. And offered offshoots to cancer patients and others in need. I've taken and written about the course, and I can tell you, I have never met a more loyal and dedicated group of students. Man and woman, young and old, they love her.
2. She has a book out, *The Art of Fear: Why Conquering Fear Won't Work and What to Do Instead*. I gather it's being translated into several languages as we speak.
3. As her former editor at *Ski Press*, I regard Kristen Ulmer as one of the finest ski writers in the world, period. No one, and I mean no one, goes deeper, writes funnier, and is a more compelling read. Were I editing a ski mag tomorrow, Kristen would be my first hire.

Finally, not only is Kristen delightful in person, she's a gifted and entertaining speaker. Should she win the nomination, I'd expect her acceptance speech to first draw a crowd, then wow them.

Best,

Jules Older

3/25/18

To the Skiers Hall of Fame,

I first met Kristen Ulmer while filming a ski movie in Canada in the mid 90's. On that trip, she jumped a natural wind lip at full speed that made me take immediate notice. It was one of the bigger airs I'd ever seen anyone take, man or woman. We've been friends ever since and for over a decade I considered her on par with the best male skiers of that 90's era, a feat rarely matched today.

Without a doubt, I believe she pioneered the sport of big mountain skiing for women.

She was the first and the best for a long time, and there isn't a woman big mountain skier who today isn't standing on her shoulders with the very progressive bar she set. Some of the things she would do in the air back then, and how big she used to go coupled with her confidence on the steeps has cemented her in the history of steep skiing forever.

For all these reasons, I believe Kristen deserves a spot in the Ski Hall of Fame as a noted pioneer of women's big mountain skiing.

Thank you for your time. Feel free to reach out to me with clarifying questions.

-Scot Schmidt
scot.schmidt@yellowstoneclub.com
831-234-5631







